THE MARBLE HILL PRESS.

Terms-\$1.00 a Y

THIRTY-FIRST YEAR.

irculation, 1,100

Vol. 31.

Marble Hill. Missouri, Thursday, July 27, 1911.

No. 12.

Great Semi-Annual Clearance Sale H. B. COLE'S, - LUTESVILLE, MO

Opens Sat July 29, 1911

ODD FELLOWS BUILDING

Closes Sat. August 12, '11

JULY 20 is the signal for one of the Greatest Rousing, Record Breaking, Price Reducing Sales that has ever been given in this country. You who have attended our tireat Semi-Annual Clearance Sales before know what it means. You well remember the over-flowing aisles of anxious buyers and the Hundreds of Bargains on display. Only once before in the history of our business have we ever offered every article in our entire Stock at reduced prices, but the time is here for us to do this again, and here it goes. Every article in our Big Stock of New, Up-to-date Merchandise will go at Reduced Prices. Not one article will be spared. Just think of a \$10,000.00 Stock laid out before the public with Prices Cut to the Core and Profits Slaughtered to a Sacrifice. Now is the time for you to buy all your needs for the rest of the summer and fall. Now is the time for you to walk right in and take your choice of all the Wonderful Bargains we are offering, and feast upon this manna of Low Prices.

Fancy Lawns

Good Lawns, a sorted patterns. Clearing Sale Price, 10 yards for

39c

Just think of it! Good Coal Oil, guaranteed to burn,

43c

Wire Nails

Best, bright wire Nails-none better-forty rounds for only

Mason's Fruit Jars

Ball's best quality of glass Fruit does solve calenquart , per dezen ents

49c

Ladies' Hand Bag



Embossed leather 2 ball clasp gilt frame 2 pockets inside with mirror and purse, all for only

23c

Jelly Glasses

Best quality, fell size, tin covers, per dozen

27c

Lenox Soap

Just as good, if not the best, laundry soap on the market, 7 bars for only

25c



Mattings

Good grade of China Marting, heavy weight, a splendid Bargain at the price, per yard only

14C

Best Pure Lard

Best pure lenf, kettle rendered Lard; just as good as the market affords. Per pound only

11c

Bed Springs

Made of best quality of oil tempered spring steel, strong and durable, Clearing Sale price only

\$1.78

Wood Seat Chairs

Good quality wood seat, bent back chairs, slightly used, each

29c

All Kinds of Furninture

At Clearance Sale prices Down go prices on everythin	
Best Coil Bed Springs, best oil tempered spring steel, a Big Bargain, each	\$1.78
Good Wood Seat Chairs, slightly used, at this Clearance Sale only	
Good Double Cane Seat Chairs, light color each during this Sale	59c
Good Willow Rockers, while they last at this Sale only	2.48
Ladies' Rocker, Cane Seat, Oak finish, during this Clearing Sale	1,27
Don't fail to get our Prices on Furniture	of all kinds.

Good Coal Oil

five gallons for only

\$1.00

22c

EXTRAORDINARY NEWS FOR WOMEN Regular \$1.75 Princess Slips, nicely trimmed with lace, very attendive, during this great Cleaning. \$1.27 Regular 81.25 White Underskirts, trimmed with lace, embroidery to be metitated tacks, thiring this 980 great Clearing Sale only. Regular \$1.25 Muster Gowns, handsomely trimmed with lace of dishroiders, during this great 87c Clearing Sale only Regular 50c Mustin Drawers, bandsomely trimmed with lace or ambraidery, daring this great 39c Clearing Side only

LADIES' WAISTS AT CLEARANCE PRICES

Regular To Corset Covers, assorted designs, lace trimmed, will go during this great Clearing Sale

98c
\$1.27
87c
49c
38c

GREAT SALE OF MEN AND BOYS' CLOTHING

Every Suit in our entire Stock is offered at Reduced Prices H will pay you to buy your Clothing NOW	
next winter's use. Men's \$11.00 and \$15.00 Suits, made up in nice plain styles, extra good values, Clearing Sale price choice for only	\$7.95
Men's \$12.50 and \$13.50 Suits, assorted grades and colors, splendid values, your moice during this great Clearance Sale only.	6.85
Men's \$11.00 and \$11.50 Suits made up the same as above, will go during this great Clearing Sale- price only.	6.25
Men's \$10.00 and \$10.50 Suits, medium, light and dark colors, will go during this great Clearing Sale for only	5.75
Boys' \$7.20 and \$8.00 Suits, assorted weaves, light, median and dark colors, during this great Clearing Sale for only	4.87

MEN AND WOMEN'S LOW SHOES FOR SUMMER

A veritable chance for economy for the woman who has waited. Stylish Pumps and Oxfords of the well-known Star brand make, priced lower than at any other time during this season. Ladies' \$2.25, \$2.50 and \$3.00 Pumps and Oxfords, assorted tans, patent leather and exbloods, \$1.78 your choice of the lot for only Men's \$2.25 and \$2.50 Oxfords, this season's latest styles, splendid values, will go during this great 1.98 Clearance Sale for only Men's \$3.00 and \$3.50 Oxfords, Tans, Gun Metal and Patent Leathers, will go during this great 2.68

We are pricing these items so that every pair will move right out. Turning the goods into Cash is our object

Groceries and Provisions

In this line our customers know we handle nothing but the guaranteed brands. If you do not find them just as represented, return the goods and get your money. What more could you ask? Good Roasted Coffee, as good as is sold any-where for 25c per pound, Clearing Sale price 18C

Arm & Hammer Soda, full pound packages, 10c value everywhere, at this Sale only Good Dry Salt Bacon will go during this great

Laytons Baking Powder, full 16-ounce cans,

Variety of Wash Goods

We are ready to admit our sales have not been what they should in this line this season. Consequently we have plenty to show you in this line at prices that WILL SAVE YOU MONEY.

1000 Yards good Calico, assorted colors, bright, clean, new goods, per yard 00 Yards Lawn, assorted, new patterns, 20e 9c dues, Clearing Sale price per yard Yards Batiste, Silk Gingham Etc., worth

up to 35c, Clearing Sale price only

Alar n Clocks

A good than to very in turing this Great Clearance Sale. You will never find anything to open

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Lace Curtains

Nottingham Lace Curval panel centers, 212 yards long, per pair only 38c

Men's Work Shirts

Heavy blue Chevior Wo. Thirty communication made, Clearing a price each

30C

Boys' Work Shirts

Made of good quality of Cheviot, associal sander

22c

Coffee Pots

Gray enameled Coffee Pois seconds. Clearing Sale price each only



19c

Men's Hats

Assorted shapes and colors, regular value up to \$1.50 each, your choice for only 98c

Men's Underwear

Men's fine mesh Underwear, either long or short sleeves, each

23c



Brass Wash Board

Best quality brass, deep crimp, the usual 35c value will go for only

23c

Embroideries

The biggest Bargain you ever saw eight inch embroideries nicely worked, per yard only

10c

A Rice Bargain

Whole grain head Rice, nice and a and a good ees ser, per pound

POSITIVELY, EVERYTHING GOES AT GREATLY REDUCED PRICES. COME EARLY! DON'T WAIT!

Don't stand back until these Bargains have been picked over and then be disappointed by not finding what you want. Don't be deceived into believing that we will not have what we advertise. To the mistaken in the place! LOOK FOR THE BIG SIGN IN FRONT OF OUR STORE!

ICE COLD LEMONADE FREE! To every man, woman and child who enters our Store on OPENING DAY! A picnic for you! Come and enjoy yourself! Bring the children with you. Store will be closed the day before the OPENING to rearrange and Mark Down Prices